

# MID DIPLOMA IN CLUB MANAGEMENT



## DISCOVER YOUR CERTIFICATION POTENTIAL

with the  
*manager in development*  
online program

**WOULD YOU LIKE TO**  
*pursue a career in Club Management  
and get your Certified Club Manager  
(CCM) designation?*

*Gain exposure to the intricacies of club  
management through the Manager in  
Development (MID) program?*

First introduced in 2000, CMAA's Manager in Development (MID) program was designed as a mentor/mentee program to educate entry and mid-level managers through exposure to diverse departments within a club operation.

The MID program is offered online in 12 modules that present

information about specific topics in accordance with CMAA's 10 Competency areas under the professional guidance of a mentoring CCM, giving you real life exposure to the work behind the coveted certification. Each of the modules includes a textbook, portfolio builders and a PowerPoint presentation to

supplement the education from the mentor.

All while earning 60 CMI credits towards certification if and when you choose to pursue certification.

***Purchase options can be made per module, per specialization, or for the entire program. See details below.***

## THE MANAGER IN DEVELOPMENT PROGRAM BY MODULES AND SPECIALIZATIONS

### **Individual Module ( R1000 per module)**

- Careers in Club Management Module
- Communication and Interpersonal Skills Module
- Financial Management Module
- Governance - Club and Organization Module
- Beverage Operations Management Module
- Club Training Module
- Facilities Management Module
- Food Operations Management Module
- Golf, Sports and Recreation Management Module
- Human Resources Module
- Leadership Principles Module
- Marketing Module

### **Entire Program (R8 500)**

### **Specialization (R3 000 per specialization)**

- Club Management Essentials Specialization (Careers in Club Management Module, Communication and Interpersonal Skills Module, Financial Management Module, Governance - Club and Organization Module)
- Club Operations Specialization (Beverage Operations Management Module, Club Training Module, Facilities Management Module, Food Operations Management Module)
- Club Leadership Specialization (Golf, Sports and Recreation Management Module, Human Resources Module, Leadership Principles Module, Marketing Module)



CLUB  
MANAGERS  
ASSOCIATION  
OF AMERICA



### TO LEARN MORE

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